



March 23, 2018

Dear 1.2.3.4 for the Community Partners,

I hope this email finds you well. As you can imagine, we are beginning the process to prepare for the exit of Farm Fresh Food & Pharmacy in the Hampton Roads area with the sale of 21 of our 38 stores to three grocery retailers: Harris Teeter, Kroger Mid-Atlantic, and Food Lion. We expect this deal to close by the end of April.

We are also continuing discussions and exploring potential transactions to sell the remaining Farm Fresh stores to current and prospective SUPERVALU wholesale customers and interested Farm Fresh employees. This decision was not easy and was made only after a careful evaluation of our business as we recognized the impact it would have on our employees, customers and the broader Hampton Roads community.

As such, many of our programs will cease over the next few weeks – this will impact our partnership with the area schools that participate in our 1.2.3.4 for the Community program. Due to the announcement that we are exiting the area over the next few weeks, we must end our program with the schools on April 1 instead of our original May 1 date. I want to assure you that we will honor all our commitments to the schools. To accomplish this; however, schools must place their equipment orders by April 13, 2018.

I know this is a quick turnaround – I wanted you to know as soon as possible so that all our participating members can be made aware. I can't begin to tell you how much we have enjoyed partnering with all of you these past few years to fund the supplies and other needed items that enrich the education of our community's children.

Since our founding in 1957, Farm Fresh has always had a strong connection with the community. Our relationship with the schools and the many other community organizations we've supported over the past 60 years is one of the items that makes us most proud. Together, I know we have made a difference in this community and in thousands of lives.

The Farm Fresh team is thankful for the tremendous support we've received throughout the past six decades. We are grateful for the opportunities we've had to share in the lives and special interests of our customers and our team members across our many communities. We are honored that Farm Fresh could serve all these years as a conduit for our customers and our team members to give back to the community.

*Thank you for all that you do in the community and for always including us!* If you have any questions, please don't hesitate to let us know.

Micky Nye  
Regional Vice-President - Supervalu